



NATURE HOUSES SHOW
Gardenstyle Country Life Exhibition

EXHIBITOR GUIDELINE

www.naturehousesshow.com



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May 30 - June 1, 2024 • Avrasya Show and Art Center Yenikapı - İstanbul, Türkiye

NATURE HOUSES Show, Turkey's first and only Gardenstyle Country Life Exhibition, brings together those who want to switch to rural settled life in our country with construction, contracting, architecture, infrastructure, renewable energy, landscaping, decoration, agriculture and livestock companies at Istanbul Yenikapı Avrasya Show and Art Center between May 30th - June 1st 2024.

Organised concurrently with the 6th EQUIST International Horse and Equestrian Fair, NATURE HOUSES Show will turn into an international festival of settled life in nature in the biggest metropolis of our country. NATURE HOUSES Show 2024 will enlighten the local and foreign visitors who are exploring an alternative life in the unique nature of our country, on every subject as; region selection, building options, zoning and substructure opportunities, construction and renovation planning, energy and transportation preferences, garden design and decoration, and will offer the solutions they are looking for.

The fair, which is planned to be held in a total of 5000 square metres of open and closed area in its first year is expected to attract more than 20,000 domestic and foreign visitors, will turn towards bigger targets starting from 2025.

NATURE HOUSES Show 2024 offers payment privileges to our valuable exhibitor candidate companies, with the advantageous exchange rate for this year and the prices determined for next year based on the exchange rate fixed from this year. For the years 2024 and 2025, you can choose your stand type and square metres by using the information below and filling out the Participation Form.

REAL ESTATE, PROJECTS

- Land improvement projects
- Nature house projects
- Estate marketing

BUILDING, CONSTRUCTION, RENOVATION, ENERGY

- Reinforced concrete house
- Stone House
- Prefabricated house
- Light sell building
- Wooden house
- Log house
- Capsule house
- Container house
- Bungalow
- Tiny House
- Foundation systems
- Natural stone
- Internal and external wall cladding
- Roof Systems
- Insulation systems
- Installation systems
- Paint
- Door, window systems
- Flooring
- Balcony, terrace
- Staircase
- Renewable energy
- Generator

DECORATION, GARDEN FURNITURE

- Kitchen, Kitchenette
- Bathroom, jacuzzi
- Barbecue, oven
- Fireplace, range, burn pit, outdoor heating
- Umbrella
- Wood, teak furniture
- Rattan furniture
- Wrought-iron furniture
- Bamboo, wicker furniture
- Swing, hammock, sunbed
- Garden and retaining wall
- Roller shutter systems
- Garden, balcony, space lighting
- Security and alarm system
- Home textiles

SERVICES

- Modification
- Installation
- Excavation
- Waste management
- Pool cleaning
- Logistics and transport
- Veterinary and health services

AGRICULTURE, LIVESTOCK, FLORICULTURE, GREENHOUSING

- Garden and grafting knives
- Gardener materials
- Hoe and motorised hoeing
- Seedlings and saplings
- Pest control
- Agricultural implements
- Medicinal and aromatic plants
- Seed production and seeds
- Soil preparation and improvement
- Fruit collection systems
- Bee apiary, clothing and equipment
- Feeding
- Stable equipment

OUTDOOR LIVING, TECHNOLOGY, SPORTS, GAMES AND CAMPING EQUIPMENT

- Electric vehicles, off-road vehicles
- Bicycles
- Outdoor clothing, footwear
- Lighting and heating materials
- Garden play equipment
- Mountaineering, hiking and nature sports
- Navigation devices and altimeters
- Drone and camera systems
- Mobile internet, GSM operators
- Air, rail and road transport
- Sleeping bags and blankets

LANDSCAPE, GARDEN PLANTS AND EQUIPMENT, POOL SYSTEMS

- Treehouses and birdhouses
- Tropical and ornamental plants
- Germination systems
- Fence and separator systems
- Awning systems
- Grass mowing equipment
- Irrigation systems
- Waste management and treatment
- Drilling and artesian
- Garden engines
- Drainage, connection systems
- Pumps, pipe systems
- Electric saws
- Fertiliser, soil and plant transport vehicles
- Snow removal equipment
- Compost machines
- Organic farming equipment
- Grinding machines
- Rain-water harvesting
- Leaf pickers
- High pressure vacuum cleaners
- Agricultural implements
- Pool systems, chemicals



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PARTICIPATION INFORMATION AND APPLICATION FORM

STAND TYPE & STAND SIZE

1 - Floor space only

2024 Floor Space Only:	100 Euro/sqm	For contracts signed until April 15, 2024
2024 Foyer Connected to Main Halls:	100 Euro/sqm	For 2-year contracts signed until April 15, 2024
2024 Open Area-Floor Space Only:	50 Euro/sqm	For contracts signed until April 15, 2024

* **Contract Fee: 100 Euro**

Note: By signing 'Floor space only' contracts, exhibitors have to build their own stand with their own design and have it approved by EKO.

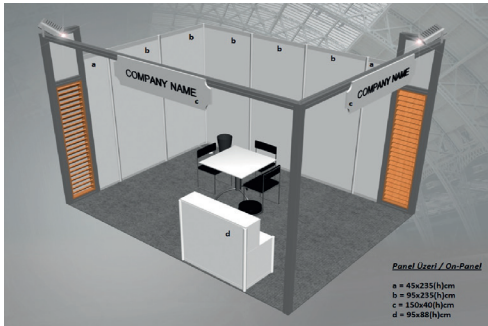
(VAT (20%) will be added)

2- Standard Stand Construction (min. 9 sqm)

2024 Standard Stand Construction:	150 Euro/sqm	For contracts signed until April 15, 2024
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* **Contract Fee: 100 Euro**

(VAT (20%) will be added)



* The pictures are for reference only. The actual construction may differ depending on the position and location of the stand..

** The above prices are charged in addition to the raw space prices and VAT (20%) will be added.

*** This form is just for reserving the stand and is not a contract for participation.

Content	up to 30 sqm	over 30 sqm
3 meters height (front and side walls)	√	√
3 meters height (front)	√	√
White wall panels, wooden at finishing	√	√
Fascia (red labels on white)	√	√
Carpet (standard)	√	√
220 Volt/500 watt power socket	√	√
Waste paper basket	1 piece	1 piece
Table (square, standard, white)	1 piece	2 pieces
Chairs (standard, black)	3 pieces	6 pieces
Spotlights	2 pieces	4 pieces
Information desk (lockable)	1 piece	2 pieces
Bar Stool (black)	1 piece	2 pieces
Electricity Connection	2 kw	2 kw

Organizer



Biracılar Sokak No:10/1 Mecidiyeköy Şişli/İstanbul

Phone: +90 212 266 91 58 - 59

E-mail: eko@ekofuar.com.tr

www.ekofuar.com.tr